

PATRICK·CASHIN

Portfolio 2022





GRAPHIC DESIGN

SHOWTIME/SMITHSONIAN CHANNEL



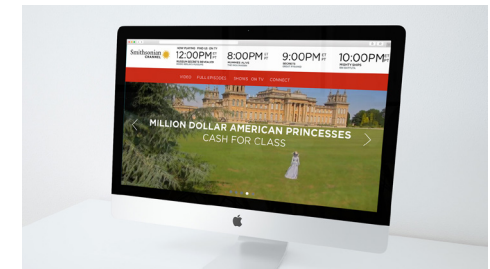
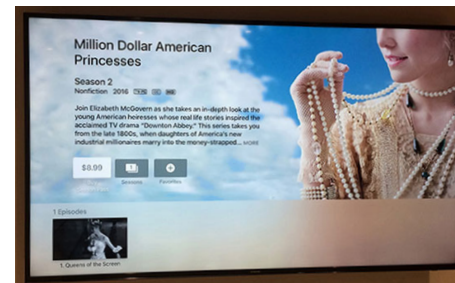
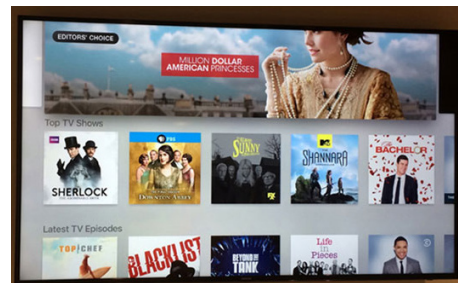
Nominee
Best Websites and Mobile Sites
Television & Film 2016

RESPONSIBILITIES

- Focused on digital media campaigns for iTunes, Netflix, and other streaming platforms
- Partnered with art directors in execution of design concepts for key art, banners and special projects.
- Photo retouched to re-appropriate assets for specific use cases
- Built templates and executing to specs and brand guidelines
- Structured Photoshop comps to optimize efficient workflow and production
- Reviewed final work with an exacting eye to ensure delivered files are to spec and prepare files for HTML development

SOFTWARE

InDesign, Illustrator, Photoshop, Figma



CHARITABLE GIVING FUND REPORT
FISCAL YEAR 2020 | JULY 1, 2019 THROUGH JUNE 30, 2020

A time for giving

In a year marked by unprecedented challenges, J.P. Morgan donors have risen to the occasion with extraordinary generosity.



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Educating your family

Planning for a child's or grandchild's college education will rightfully focus on its considerable costs. However, involving your student in the planning/preparation process well before you drop them off can help them make the most both of their college years and your family's financial commitment to them.

- The early years**
 - Starting saving**
 - Even just a few dollars every year, at public and private colleges alike, if the current one annual cost of in-state tuition, total tuition, room and board expenses for a child from public will top \$100,000. Early planning can help make college financing more efficient and simpler.
 - Understanding the savings vehicles**
 - Options regarding how much money to set aside for future college expenses and which savings vehicle to choose vary from family to family. The age of your student may also be a factor. For example, if your student is already college age, you may want to make tuition payments directly to the school. (See chart 1 below are the principal choices, your J.P. Morgan team can help you evaluate your options.)

WAYS TO SAVE/PAY FOR COLLEGE	CHARACTERISTICS	UNIFORM GIFT/ TRANSFER TAX TO HEIR/ESTATE	TAXES
Gifts	• Donee gets full ownership directly to the school	• Donee determines beneficiary and establishes account with parent fee	• Estate tax exclusion applies to transferable trust, often using annual gift exclusion
529s	• Donor has complete control over the use of funds • Do not count as gifts, having annual exclusion gifts currently \$14,000 for other persons	• Asset growth income tax may be attributable for qualified expenses not subject to income tax • \$14,000 per year may be used for expenses through 12 recipients	• More flexible use of assets for beneficiaries • State tax flexibility in determining trust investments
Costs	• Exclusion from gift tax does not extend to interest/accrual • Donor has to be the one making payments (either for child or grandchild)	• Parent determines choice of asset at age of majority • Expenses may include tuition & room, but not "board" fee	• Agreement must draft the trust agreement and grantor of the trust may be required • Income and gifts from trust attributable to recipient trust

The maximum annual exclusion for 2018 through 2020 is \$14,000 per year. Income, tuition and annual limit for 529 College Savings Plan for Education Savings (ESAs) may vary depending on the state. © 2019 J.P. Morgan Chase & Co. All rights reserved.

Understanding your 10b5-1 plan: Answers to 12 common questions

There are very few topics we discuss with clients that are more complex or generally misunderstood than 10b5-1 plans, which allow company insiders to systematically trade stock on a regular basis. But with deep knowledge around plan origination and a team of specialists with an average of over 20 years of experience, we're here to help you every step of the way.

- When should I put this in place?**
You should enter into a 10b5-1 trading plan when the issuer is in an eight trading window, and when you do not have access to any inside information. Our 10b5-1 plan specialists can work directly with the issuer's general counsel or compliance division to confirm both aspects.
- Who needs to know plans to sell stock?**
The plan adviser only, the issuer and, currently, the auditor. A 10b5-1 plan is not required to be disclosed (although the SEC is considering some disclosure in the future). From time to time, the issuer may choose to put out an 8-K or press release to alert shareholders and market participants, and generally provide context or rationale for the sale. In some situations, especially with more volatile "hot" companies, this alert can reduce price volatility when stock begins to be sold.
- Investment and insurance products are: NOT FDIC INSURED • NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY • NOT A DEPOSIT OR OTHER OBLIGATION OF, OR GUARANTEED BY, JPMORGAN CHASE BANK, N.A., OR ANY OF ITS AFFILIATES • SUBJECT TO INVESTMENT RISKS, INCLUDING POSSIBLE LOSS OF THE PRINCIPAL AMOUNT INVESTED**

GRAPHIC DESIGN

JPMORGAN

RESPONSIBILITIES

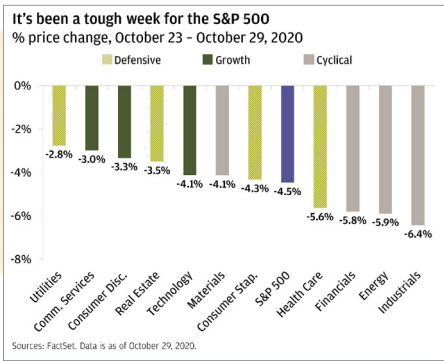
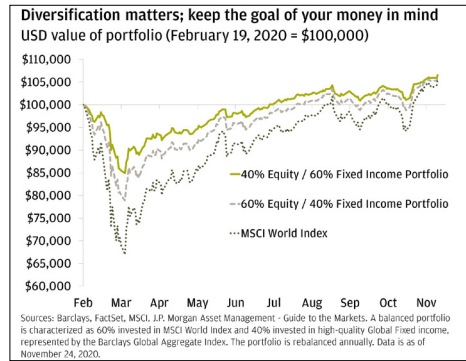
- Designed and format ADA Compliant PDFs for web and print
- Designed announcements for upcoming prominent events in accordance with company branding
- Created PowerPoint, Excel and Word templates non-designers can use for their data
- Designed social media
- Met deadlines under pressure and can react positively to unforeseen schedule adjustments
- Reviewed final work with a meticulous eye to ensure supplied files are to spec

SOFTWARE

InDesign, Illustrator, Photoshop, After Effects, Outlook, Word, Excel, PowerPoint

ADA COMPLIANT

- Create Alt text for graph
- Easy legible text based on size and color
- Distinguished color format



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GRAPHIC DESIGN

THOMSON REUTERS/PRACTICAL LAW

RESPONSIBILITIES

- Responsible for coordinating and producing of a variety of graphics products and services, providing graphic design and art direction for magazine cover, ads, newsletters, report covers, annual reports, brochures, and slide shows
- Found appealing images for editorial using stock photo sites
- Created concise, easy-to-understand and eye-catching Infographics
- Proofed and export InDesign files for printer

SOFTWARE

InDesign, Illustrator, Photoshop

DRAFTING AND NEGOTIATING GREEN LEASES

As the green real estate movement expands, the concept of green leasing is increasingly impacting the drafting and negotiation of commercial real estate leases across all sectors.

MICHAEL A. BECKE
 ATTORNEY
 DLA PIPER LLP (US)
 Michael represents clients in all aspects of real estate and commercial financing work. His clients include institutional lenders, investors, national developers and retailers.

in December 2014/January 2015 | practicalaw.com

Practical Law The Journal | Transactions & Business | December 2014/January 2015

GRAPHIC DESIGN

For more information, please contact.

TODD KORREN
Executive Managing Director—Retail Leasing
(212) 696-2500 x 7705
tkorren@masseyknakal.com



INVESTMENT SALES | RETAIL LEASING | CAPITAL SERVICES | MASSEYKNAKAL.COM
MANHATTAN | BROOKLYN | STATEN ISLAND | BRONX | QUEENS | WESTCHESTER | LONG ISLAND | NEW JERSEY

MASSEY KNAKAL
Realty Services



MASSEY KNAKAL

RESPONSIBILITIES

- Responsible for coordinating and producing of a variety of graphics products and services, providing graphic design and art direction for magazine cover, ads, newsletters, report covers, annual reports, brochures, exhibit displays, maps, and slide shows
- Designed templates and executing to specs and brand guidelines
- Designed showcase booths
- Designed additional promo for print media
- Follow Brand identity
- Structured Photoshop comps to optimize efficient workflow and production

SOFTWARE

InDesign, Illustrator, Photoshop, After Effects, Premiere Pro, Blender

AVAILABLE FOR SALE OR FOR LEASE

118 Washington Place



18' wide Federal style, 4-story, Greenwich Village townhouse

- 1 bedroom, garden apartment, and an owners triplex
- 30' southern facing backyard

INVESTMENT SALES | RETAIL LEASING | CAPITAL SERVICES | MASSEYKNAKAL.COM
MANHATTAN | BROOKLYN | STATEN ISLAND | BRONX | QUEENS | WESTCHESTER | LONG ISLAND | NEW JERSEY

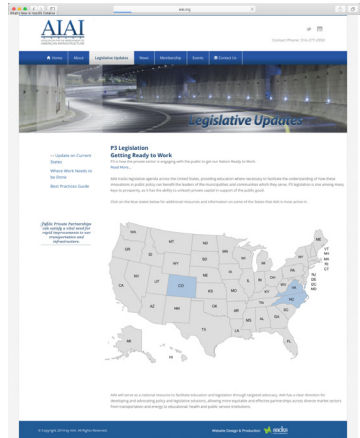
MASSEY KNAKAL
Realty Services





MTA Bridges And Tunnels 'As Needed' Contact

664,532 views 5K 532 SHARE SAVE



BUILD YOUR BUSINESS

DAY 1 SHOW ME THE OPPORTUNITIES WORKSHOPS

Here's your chance to learn about new opportunities for your company. Select the right session that will align with your business plan and support its growth. Sessions will overview contract opportunities for the following markets:

- Financial, Legal and Accounting Services
- Information Technology and General Commodities
- Construction
- Transportation and Infrastructure and Storm Recovery and Resiliency
- Architecture and Engineering



Each session will review prime and subcontracting opportunities in specific market sectors as well as different types of contracts that the State uses for procurement purposes, including emergency on-call and discretionary contracts. The goal of each session is for you to take away a better understanding of how to position and build your business in your market.

Workshop A: SHOW ME THE OPPORTUNITIES: FINANCIAL, LEGAL AND ACCOUNTING SERVICES
2:45 PM - 3:30 PM | Meeting Rooms 2,3

MASTER SESSION MODERATOR
Patricia Lee
Director of Contracting, Planning and Public Affairs, Administration Division

- Panel 1: Asset Management
- Panel 2: Underwriting and Bond Counsel
- Panel 3: Accounting Services
- Panel 4: Legal Services

Workshop B: SHOW ME THE OPPORTUNITIES: INFORMATION TECHNOLOGY AND GENERAL COMMODITIES
2:45 PM - 5:45 PM | Meeting Rooms 4

MASTER SESSION MODERATOR
Rakem M. Daniels
Commissioner, NY State Office of General Services

- Panel 1: What's New in Procurement?
- Panel 2: IT: Hardware, Software and Services
- Panel 3: General Commodities and Services

Workshop C: SHOW ME THE OPPORTUNITIES: CONSTRUCTION
2:45 PM - 5:45 PM | Meeting Rooms 6

MASTER SESSION MODERATOR
Lawrence Nwaeze
Chief Construction Officer, Office of General Services

- Panel 1: Battery Park City Authority
- Panel 2: NY State Office of General Services (OSGS) Construction
- Panel 3: City University Construction Fund (CUCF)
- Panel 4: State University Construction Fund (SUCF)
- Panel 5: D&WV
- Panel 6: NY State Homes and Community Renewal (NCHR) (New Development and Affordable Housing)
- Panel 7: Healthcare
- Panel 8: Nano UTICA

Workshop D: SHOW ME THE OPPORTUNITIES: TRANSPORTATION / INFRASTRUCTURE STORM RECOVERY & RESILIENCY
2:45 PM - 5:45 PM | Sawyer Theater

MASTER SESSION MODERATOR
Sandra A. Little
Director, Office of Civil Rights, NY State Department of Transportation

- Panel 1: Battery Park City Authority
- Panel 2: NY State Office of General Services (OSGS) Construction
- Panel 3: City University Construction Fund (CUCF)
- Panel 4: State University Construction Fund (SUCF)
- Panel 5: D&WV
- Panel 6: NY State Homes and Community Renewal (NCHR) (New Development and Affordable Housing)
- Panel 7: Healthcare
- Panel 8: Nano UTICA

Workshop E: SHOW ME THE OPPORTUNITIES: ARCHITECTURE AND ENGINEERING
2:45 PM - 5:45 PM | Meeting Rooms 5

MASTER SESSION MODERATOR
Michael M. Chey
Director, Opportunity Programs Group, OSGS

- Panel 1: The Port Authority of New York & New Jersey
- Panel 2: D&WV
- Panel 3: NY State Office of General Services
- Panel 4: MTA
- Panel 5: NY State Thruway Authority
- Panel 6: City University Construction Fund

MULTIMEDIA DESIGN



SACKS COMMUNICATIONS

RESPONSIBILITIES

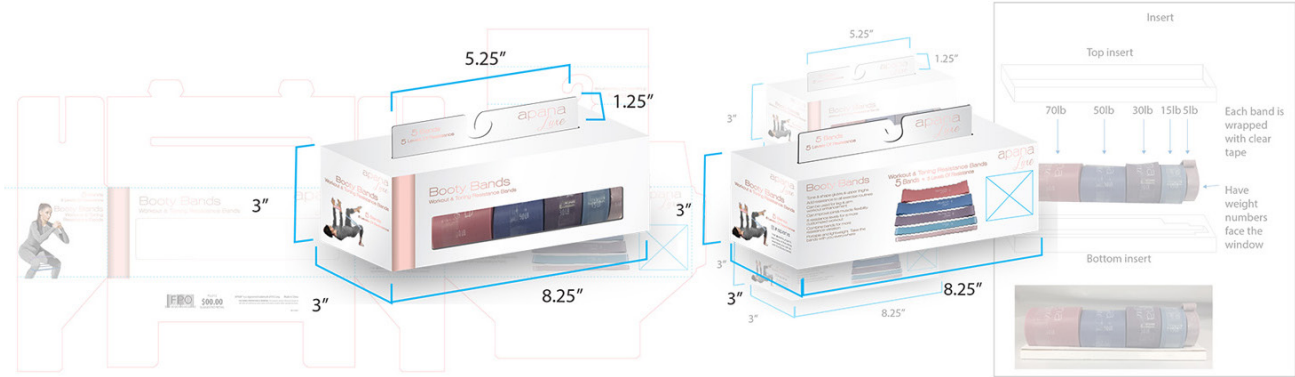
- Supervised and oversaw a team to photograph and video events including: NY State MWBE Forum, MTA Forum, and CUNY Colleges Forums
- Developed graphics and layouts for product illustrations, company logos, and websites
- Edited Wordpress website theme to include new content and re-organized and presented a website into a more visually compelling and easy to navigate product
- Formated basic layout designs and presentation approach to specify material details; such as style and size of type, photographs, graphics, animation, and video

SOFTWARE

InDesign, Illustrator, Photoshop, Dreamweaver, After Effects, Premiere Pro



PACKAGING DESIGN



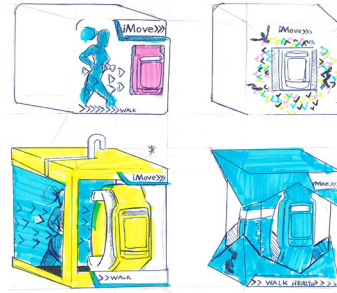
ADJMI APPAREL GROUP

RESPONSIBILITIES

- Managed packaging concepts for a broad, international portfolio of sports apparel and home goods
- Developed product based on the clients vision from initial sketches to final product
- Conceptualized personal illustrations: font and photos for labels
- Provided final product blueprint and modifications material specifications for manufacturing

SOFTWARE

InDesign, Illustrator, Photoshop, Lightroom, Adobe Dimension



PACKAGING DESIGN

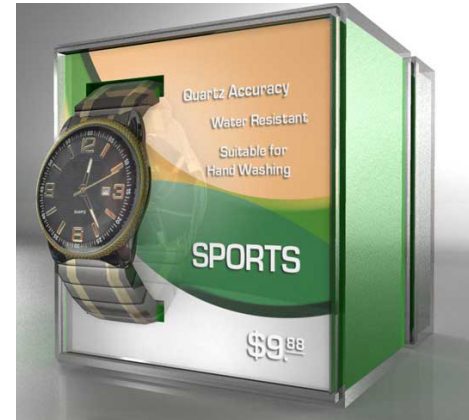
M.Z. BERGER & CO.

RESPONSIBILITIES

- Developed packaging from concepts to final product for a broad, international portfolio of watches and luxury accessories
- Conceptualized initial sketches for containers based on clients visions
- Created designs from initial concept explorations to 3-D comps to finished production pieces
- Provided material specifications for manufacturing
- Photographed and processed items to be sold on companies website

SOFTWARE

InDesign, Illustrator, Photoshop, Dreamweaver, AutoDesk Maya





PHOTOGRAPHY



NEW YORK
FASHION WEEK



EVERETT COLLECTION

RESPONSIBILITIES

- Photographed high-end red carpet events for web and print media including; Tribeca Film Festival, Cannes Film Festival, Hamilton Broadway premier party, Fashion Group International's (FGI) Night of Stars
- Determined composition, subjects, equipment, and lighting to achieve best photographs
- Manipulated and enhanced digital images to create most desirable photos, using specialized software

SOFTWARE

Photoshop, Lightroom, Canon, Sony, Nikon



PATRICK·CASHIN

Graphic

Packaging

Multimedia

Photography

I'd want to hear from you and set up an interview. I am passionate to working for such a dedicated, diverse and high performing team; where, I will the ability to utilize my talented skill sets and represent such an admirable company. I appreciate you reviewing my resume, and I look forward to your forth coming response.

More information about me can be viewed at www.cashindesign.com

/347/ 762-8177 • cashinpat@gmail.com • cashindesign.com • [linkedin.com/in/pcashin/](https://www.linkedin.com/in/pcashin/)

